

Marshall McLuhan and Vilém Flusser Communication and Aesthetics Theories Revisited Conference

Dispergere Maiz by Manuel Chantre

Leave a comment

Dispergere Maiz

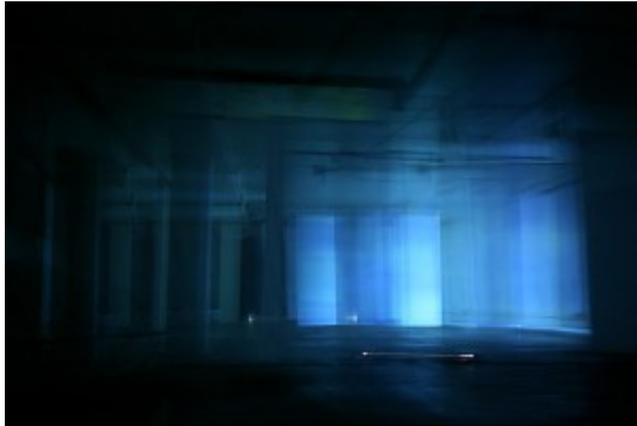
Manuel Chantre

Negative Space Gallery

253 Princess Street, Winnipeg, MB

CONFERENCE GATHERING: OPENING RECEPTION: June 01, 7:00pm

EXHIBITION: June 01-June 07, 2012



(http://vpmediaconf.files.wordpress.com/2012/04/img_7741_b-300x200.jpg) For over 5000 years, man has cultivated and consumed corn. This food has nourished entire civilizations in America and, in comparison to rice and wheat, is currently the most widely consumed grain worldwide. Throughout this time, corn has also left an impression on our collective subconscious. By elaborating upon the various representations and symbols associated to this plant, Manuel Chantre has created an evocative, sensory, and abstract vehicle.

This artistic statement is a reflection of Chantre's focus on the construction and deconstruction of popular culture symbolism, an area he has explored with the Popcore collective and through his anthropological studies.

Designed as an immersive and interactive installation, the project consists of twenty-four transparent

projection screens, four video projectors and a four-loudspeaker. The unique interpretation of each spectator and the manipulation of spatial perception are the primary axis guiding the environment. In a dark room, various screens alight, flicker, and interact with the public to generate a narrative composed of familiar places and symbols that are at once being constructed and deconstructed. In this space, spectators will explore a universe woven of memories and recollections associated to the corn symbols.



Dispergere Maiz (Video sculpture installation)

from Manuel Chantre

01:13

Dispergere Maiz has been made possible by the Vivacité Montréal program managed by the Conseil des arts et des lettres du Québec (CALQ) and profited from a residence of research and creation at the Society for Arts and Technology (SAT).

Biography

<http://www.manuelchantre.com> (<http://www.manuelchantre.com>)

For Manuel Chantre, the construction and deconstruction of cultural symbols have always been a source of inspiration. His performances and installations have been characterized as an integration of music, audio art, programming, electronics, and video.

Alongside video artist Jean Ranger, Chantre has explored the various characteristics of storytelling within immersive installations. He also works with nonlinear narratives through his musical compositions and sound design. His collaborations have included "[Six Mil Antennas](http://manuelchantre.com/collaboration)" (<http://manuelchantre.com/collaboration>), and "Entre ciel et terre", both designed for a dome screen developed at the Society for Arts and Technology (SAT) as well as the film "[Réflexions / Réflexions](http://manuelchantre.com/art/reflections-reflexions)" (<http://manuelchantre.com/art/reflections-reflexions>)" designed for a 360 degree screen.

Since 2009 he creates audiovisual installations made up of 24 video screens assembled to make a unique maze of video projections. “[Dispergere Maiz \(http://manuelchantre.com/art/dispergere-maiz\)](http://manuelchantre.com/art/dispergere-maiz)” deals with the corn crop and its associated symbolism, while “[Memorsion \(http://manuelchantre.com/art/memorsion\)](http://manuelchantre.com/art/memorsion)”, focuses on urban structures.

Inspired by the misappropriation of mass culture, Chantre founded the Popcore collective in 2006 in collaboration with the SAT weekly MixSessions events. Members of the collective (including Danny Perreault, Dimitri della Faille, Simon Laroche, and Jean-Ambroise Vesac) directly improvised with modified objects in order to employ them as musical and visual sources.

The final appearances of the collective were presented under the moniker [Popcore Duo \(http://manuelchantre.com/art/popcore-duo\)](http://manuelchantre.com/art/popcore-duo). Chantre and Laroche created a new genre of “participative-noise-narrative” performance. The performances are based on the deconstruction of a robotic body (Popcore Duo), a « mashup » of contemporary rituals (Popcontinental) and a dual in which the public is set in the middle of the arena (Polypingpop).

Chantre is known through his musical performance project Taxi Nouveau. He is also a founding member of the Toy Company, a Montreal’s chiptune/8bit music collective. As a performer, Chantre has used popcorn, modified musical Christmas cards, video game consoles, interactive dolls, interactive speakers and other objects as sound and visual sources.

In addition to his projects and explorations, Chantre has honed his techniques as a composer and sound designer while working on fiction films, animations, architectural installations, documentaries and various performance projects. He has worked on various productions for the National Film Board of Canada, Moment Factory, and the Montreal Science Centre.

His personal projects have been presented at numerous international festivals and cultural events held in Canada, France, Belgium, Switzerland, Holland, in Taiwan and the United States. Chantre develops and teaches various courses and workshops notably audio production, electronic music production, video performance and immersive installation. The educational projects are for media arts professionals, teachers, artists, students and children. He holds a degree in social and cultural anthropology (Université Laval), another in fine arts and electroacoustic music (Concordia University) and also studied electronic.

Blog at WordPress.com. The Imbalance 2 Theme.

Follow

Follow “Marshall McLuhan and Vilém Flusser Communication and Aesthetics Theories Revisited Conference”